



# THE POWER TO STAND

Every person and organization will face adversity, uncertainty, and change. Despite being knocked down, the successful ones find The Power to Stand. They are resilient and learn how to respond and adapt. Chris knows what it's like to face difficult challenges after suffering a spinal cord injury playing college football. He was given a 3% chance to ever move anything below the neck. He defied those odds by not only standing but walking across his college graduation stage and years later down the aisle of his wedding.

These walks have gone viral and inspired over 400 million people worldwide. Chris has been featured by the largest media outlets in the world. He is a keynote speaker, author, foster & adoptive dad, and featured in the life-changing documentary 7 Yards: The Chris Norton Story.

With inspiring words, humor, and action steps to navigate any challenge, Chris's speech will make your audience laugh, cry and cheer. Chris has been listed as one of the "hottest keynote speakers in the country." His message resonates with students, healthcare workers and sales groups - all the way to C-level executives.

He left my staff feeling so good about what they do and why they do it. His presentation was exactly what I was hoping it would be. **Mark Emmert** 

**President, NCAA** 



Facebook: @chrisanorton16 Instagram: @chrisanorton16 LinkedIn

If you are looking for a speaker to deliver a message of courage and determination, of passion and commitment, I highly recommend Chris Norton.

> Craig & Lea Culver Culver's



#### **Featured**















**Past Clients** 

















### **MOTIVATIONAL KEYNOTE SPEAKER**

While Chris' story is about what he learned through his experiences, it's really a story about all of us. Whether he's speaking virtually or in person, to a corporate audience or at a college campus, at a nonprofit event or the stage of a Ted Talk, he speaks for everyone. Adversity is universal. We all face it.

Once we realize we are more resilient than we ever thought possible...

WE WILL BE EMPOWERED TO STAND IN THE FACE OF ADVERSITY.

### **TOPICS**

RESILIENCE
EMPOWERMENT
CHANGE
MAKING A DIFFERENCE
PURPOSE

- How to persevere when things don't go as planned
- You have the power to change your mindset
- There is magnitude in our words and actions
- How you can make a difference and impact others
- Living and working with purpose
- How to build a strong team
- Creating a better future
- How to develop more resilience



Your testimony of your journey couldn't have come at a better time for our audience. Many people said, "You will not be able to top Chris Norton as our Keynote; he was the best we have had in years.

Ronnette Vondrak Iowa Farm Bureau

The message that Chris shared was truly one of the most humbling and moving I have heard in a long time. With all the COVID 19 issues going on around us, it made me relook at what I have, how precious the little things are and that with perseverance you can overcome most obstacles.

Scott Thomsen, CRPS, LUTCF Mutual of Omaha Retirement We could not have asked for a better speaker for our Possibilities
Luncheon. Chris Norton's message was on point on every level and inspired the audience with a sense of hope and compassion. Chris did his homework and was able to interweave aspects about Siskin Hospital into his presentation making for a more targeted and personal message to attendees. He really knocked it out of the park!

Donna Deweese Siskin Hospital for Physical Rehabilitation

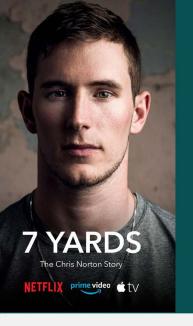
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After being in the real estate industry for almost 15 years, attending in excess of 50 conferences, and seeing over 500 speakers internationally, I would be happy to say that Chris was in my top 5 of all time. He left a lasting impression, not only with me personally but with our entire audience.

Ben Brady Harcouts Pacific

He was a Rockstar. Emotional, powerful, timely given how our healthcare members are feeling right now. A great way to close out our meeting. Very moving!

Corey Martin lowa Hospital Association



## TRANSFORMATIONAL DOCUMENTARY

7 Yards is a feature-length documentary that explores the resilience and perspective of Chris Norton. In October 2010 at age 18, Chris suffered a debilitating spinal cord injury during a college football game. Doctors gave him just a 3 percent chance to ever move again. But he defied that diagnosis.

The film features powerful interviews, emotional reenactments and real footage from Chris and Emily's 2018 wedding. It's the inspirational comeback story of Chris and his journey from college athlete to medical miracle to viral inspiration and now adoptive father.

Inquire to license the film for your organization and to have Chris do a Q&A.



Chris Norton, a true inspiration and encouragement! Please check out his incredible story... it's one on overcoming, and is so encouraging to me.

It's a hell of a story. I loved the movie and I encourage everybody else to watch it. Michael Smerconish So POWERFUL. My friend
Chris Norton's story of
courage and
perseverance is truly
awe-inspiring.
Terry Crews

Chris Norton is an inspiration to my life!
John Maxwell

This film embodies the type of good/hard story we need more of in this world. It's beautifully shot and fast-paced, powerfully re-enacted and told by the actual people who lived it. Our whole family was moved to laughter, tears, and cheers!

**Jay and Katherine Wolf** 

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